

# Herald Cafe



## Hanumankind rocks Coachella

Chenda beats, 'Big Dawgs,' and 'Run It Up' — Hanumankind made his debut at Coachella 2025 with an exuberant performance

Team Café [cafe@herald-go.com](mailto:cafe@herald-go.com)

Indian rapper and singer Hanumankind commanded the Coachella stage with his raw, intense, and zesty performance. Proudly carrying his Kerala roots to an international stage, the rapper fired up the crowd with a traditional percussion, a chenda melam ensemble. This trailblazer also performed his biggest hits, like 'Big Dawgs,' 'Run it up,' and 'Go to sleep,' for his debut at Coachella 2025, an American music festival in California. He concluded his performance, stating, "It's an honour to perform for every

single f\*\*\*ng one of you. You guys have been an incredible audience. Till next time, all right."

Videos of his Coachella performance are going viral across social media now. The rapper's clips from Coachella show a huge turnout of Indians at the festival. On his Instagram handle, he posted, "@coachella thank you for having me." He also posted a clip of him performing with American rapper Maxo Kream, where he wrote, "Blessed to have my brother @maxokream, pull up with us, much love fam." Hanumankind is the latest Indian artist to perform there after Punjabi stars like Diljit Dosanj and A P Dhillon.

### HANUMANKIND'S METEORIC RISE

Hanumankind, aka Sooraj Cherukat, became a global sensation after the release of his track 'Big Dawgs.' Released in July 2024, penned and performed by Hanumankind, it has amassed over 110 million views on YouTube worldwide and 197 million streams on Spotify. The track made it to Spotify's Global Top 50 also. This track not only topped globally but also briefly outpaced Kendrick Lamar's diss track 'Not like Us.' The song's popularity on TikTok, with over 1.4 million Reels, further amplified its reach.



Hanumankind and Maxo Kream

### HANUMANKIND'S CAREER PATH

**2017:** He gained initial recognition by winning the Mic Drop Tournament.

**2019:** Began his professional rapping career by performing at NH7 Weekender and released his debut EP (Extended Play), Kalari, which included the single 'Daily Dose.'

**2024:** He released the single 'Big Dawgs' in collaboration with Kalmi, an Indian music producer and DJ, and the track quickly captured a global audience. His song 'The Last Dance' was featured on Malayalam movie Aavesham's soundtrack, and he debuted as an actor as well in the movie 'Rifle Club.'



### WHAT IS COACHELLA?

Coachella, officially called the Coachella Valley Music and Arts Festival and sometimes known as the Coachella Festival, is an annual music and arts festival held at the Empire Polo Club in Indio, California, in the Coachella Valley in the Colorado Desert. It was co-founded by Paul Tollett and Rick Van Santen in 1999 and is organized by Goldenvoice, a subsidiary of AEG Presents. The event features musical artists from many genres of music, including rock, pop, indie, hip hop, and electronic dance music, as well as art installations and sculptures. Across the grounds, several stages continuously host live music.

### INDIE ARTISTS AT COACHELLA

- Diljit Dosanj (2024)
- A P Dhillon (2024)
- Hanumankind (2025)
- Singer Shannon K (2025)



Benson Boone and Brian May



Lady Gaga

### ARTISTS LINE UP FOR THE SECOND WEEK AT THE COACHELLA STAGE

**Friday, April 18:**

Lady Gaga, Missy Elliott, Benson Boone, Thee Sacred Souls

**Saturday, April 19:**

Travis Scott, Green Day, Charli XCX, T-Pain

**Sunday, April 20:**

Post Malone, Megan Thee Stallion, Junior H, Shaboozey

## New Easter releases to draw crowds

Eastertide is followed by the celebration of the feasts of the crosses and chapels in several villages across Goa. No feast is considered complete without the entertainment of a traditional tiatr

### Pio Esteves

Every Feast of the Cross, whether celebrated by the roadside or in chapels, is marked by a liturgical celebration in the morning. As evening falls, the atmosphere becomes more relaxed, and people—along with their relatives and friends—gather in large numbers at designated venues to watch a pre-booked tiatr, bringing the day's festivities to a vibrant close.

This Easter season, several tiatrs are lined up by renowned directors of the Konkani stage, and each troupe is ready to showcase its acting and singing talent. Some of the new releases by popular commercial tiatrists have already been booked well in advance, leaving many latecomers disappointed and unable to enjoy a good show during the festive season.

### Tiatrs to be staged

Some of the award-winning tiatrs from Kala Academy's 'A' Group Tiatr Competition will also feature in village shows this Easter. These include Alexin de Morjim's 'Varear Ubtolo Kapus', Matias Macarenhas' 'Aiz Mhaka Faleam Tuka', Pedro Vaz's 'Vavtoll', and Antonet de Sousa's 'Tum Mhaka Zai'.

A few older productions, released earlier this year, will also see re-releases during Easter. These include Pascoal de Chicalim's 'Atam Amchem Kitem Zatolem?' and John D'Silva's 'Mogall', which will continue its run until the end of May.



A scene from 'Aiz Mhaka Faleam Tuka'

### THE MUCH-ANTICIPATED NEW RELEASES THIS EASTER ARE:

- Roseferns' 106th production 'Dudhant Sakor'
- Prince Jacob's 76th production 'Sonvsarant Astanam'
- Comedian Ambe's 'Fatrathea Kalzacho'
- Comedian Sally's 'Xikop Naslolo'
- Comedian Joyel's 'Mhoji Maim, Mhoji Sasumaim'
- Francis de Tuem's 'Khuim Vhortolo?'
- Peter/Roshan's 'Jawan'
- Selvin de Siolim's 'Monxeak Mortoch Valor'
- Rioma Menezes' 'Sopon Soponuch Urlem'
- Martin de Ponda's 'Amchim Sopnam'

### New releases in May

Two new tiatrs are expected to see grand releases in May, likely limited to city venues, and may continue into the monsoon season. These include Saby de Divar's 'Mhojem Poilem Ghor' and Comedienne Anita's 'Smile Please'.

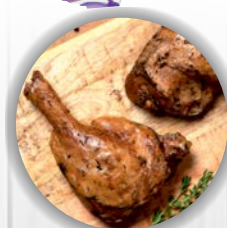
Compared to last year, with Easter falling in mid-April, tiatr directors have a shorter window to book and stage their productions in both cities and villages. By the end of May, monsoon releases will likely be announced and performed exclusively in city auditoriums. As a result, many directors may opt for simpler productions, focusing less on elaborate stage sets and effects, and instead presenting basic scripts enriched with songs and comedy. However, newcomers are expected to put in greater effort on scriptwriting, direction, music, comedy, and technical aspects like stage design and lighting—hoping to impress organizers and audiences alike, and build demand for their future shows.



HONEY FEST PUTS SUSTAINABILITY IN THE SPOTLIGHT

**Magsons®**  
Hopping Off Shopping On

## Easter SPECIAL



Ready-to-Eat  
**US DUCK LEG CONFIT**



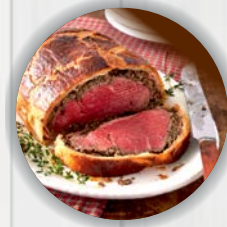
Roast  
**US HALF DUCK**



Roast & Stuffed  
**TURKEY INDIAN**



**ROAST DUCK**



**BEEF WELLINGTON**



**COLD CUTS PLATTER**



**CHEESE PLATTER**



Healthy & Wholesome  
**US TURKEY BREAST (Raw)**  
#Complimentary - cooked to your taste

► Special Easter arrivals of **Raw Belgium Pork**, Cold Cuts, **Italian Parma & Prosciutto** Salsamis at Magsons Gogol and Taleigao.

**VISIT**

our newest store at **Gogol-Margao**

Shop Nos S-002-005,  
Gr. Flr, JDR Junction,  
Eastern Bypass, Agalli,



Delight in...

- ✓ The best of Gourmet Food Specialities
- ✓ Fresh Fish, Meats, Poultry
- ✓ Local & Imported Cold-Cuts & Cheese
- ✓ Global Ingredients



Call: 9326102037